ABILENE CHRISTIAN UNIVERSITY

Bachelor of Science in Organizational Communication

COLLEGE OF LEADERSHIP AND PROFESSIONAL STUDIES

100% ONLINE

120 CREDIT HOURS



Timeline: 3.5 Years

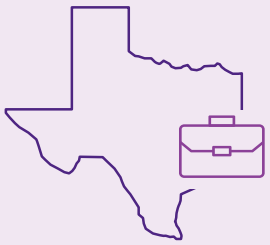
Admission Requirements:

- Complete the online program application accompanied by a non-refundable processing fee.
- Submit official high school and/or college transcripts.
- Students are not required to submit ACT or SAT test scores.

Cost:

- Per Credit: $395
- Per Course: $1,185
- Total Tuition: $47,400
- Total Tuition + Fees: $53,600

Job Outlook in Texas:



112,884 Jobs
in 2025*

+.6%
Employment Growth (2025-2026)

$76,500 *per year*
Median Earnings

*Filtered by the proportion of the national workforce in these occupations with a Bachelor's degree. Source Lightcast 2026.

BACHELOR OF SCIENCE IN ORGANIZATIONAL COMMUNICATION

Major Requirements:

COMO 101: Introduction to Communication
This course provides a survey of the terminology, methods, theories, and topics within the discipline of communication.

COMO 120: Introduction to Public Speaking
Introduction to the theory and practice of public speaking in a variety of contexts with an emphasis on argumentation and audience adaptation.

COMO 225: Communicating Professional Identity and ePortfolios
Students explore career paths while learning how to create a professional identity and use written and oral communication to persuasively promote their brand through social media, interviews, and ePortfolios.

COMO 231: Small Group Communication
Training in the principles and practices of small group communication including practice with learning situations and problem-solving situations.

COMO 241: Interpersonal Communication
Students examine practical concepts and soft skills for personal and professional success while exploring listening, verbal communication, nonverbal communication, communication styles, culture, giving and receiving feedback, and interaction in a variety of modalities.

COMO 291: Survey Methods and Research
This course is designed to provide students with skills necessary to conceptualize, operationalize, analyze, and report basic survey research.

COMO 421: Leadership and Communication
The study of leadership emerging from communication skills, personal traits, group and historical situations. Special focus on small group and organizational leadership.

COMO 345: Intercultural Communication
Stresses understanding of contrasting cultures and ways of communicating with individuals and groups from around the world as well as subcultures within the United States.

COMO 475: Persuasion
Includes theories and principles of communication useful in a number of contexts where individual or group change is important.

COMO 485: Organizational Communication
The theory and function of communication within business, government, hospitals, schools, industrial firms, and other organizations, with emphasis on concepts and principles for effective information management.

ORCO 311: Rhetorical Messaging
Students examine rhetorical theory and how those theories can help them understand/analyze/critique the rhetoric that they encounter in their daily lives. Course serves as the writing intensive course for APCO majors. Junior standing.

ORCO 491 Organizational Communication Capstone
This course provides students the opportunity to make a summative assessment of their learning as they plan vocational goals in this capstone course. For majors only. Senior year.

Organizational Change Concentration:

ORCO 411: Theories of Change Management
This course is a survey of organizational change, organizational development, and change management fields.

ORCO 421: Executing Organizational Change
Course focuses on effective practices for leading and implementing change in organizations. Students will consider and gain experience with various change implementation models. Junior standing.

ORCO 441: Consulting and Assessment for Organizational Change
Course provides students with introduction to organizational development consulting and assessment within organizations. Junior standing.

ORCO 445: Organizational Culture and Change
This course explores the relationship between organizational culture and change, including the role of culture in shaping attitudes, behaviors, and responses to change and strategies for managing cultural change.

ORCO 451: Communicating with Data
This course equips students with skills to interpret, visualize, and effectively communicate data insights to teams. Through hands-on exercises, they learn to craft compelling narratives, adapt strategies for diverse audiences, and address ethical considerations.

LEAD 411: Decision Making in Organizations
This course provides an introductory-level analysis of individual and organizational-level decision making. Students will learn how to engage skills to assist employees in the navigation of organizational change.

Electives

21 credit hours of electives.

General Education/University Requirements:

56 hours of general education and university requirements are needed to fulfill this degree, including 9-15 hours of Bible courses. Specific courses will be determined based on a student's incoming transfer credits.