

# Online Bachelor of Science in Organizational Communication

120 Credit Hours

## Admission Requirements:

- Submit official high school and/or college transcripts.
- Complete the online program application accompanied by a non-refundable processing fee.
- Students are not required to submit ACT or SAT test scores.



## Graduation Requirements:

Students must earn a 2.0 GPA or higher to meet graduation requirements and complete at least 33 advanced hours.

## Cost:

- Per Credit Hour - \$395
- A \$300 resource fee will be administered per part of term.
- Total cost of degree program will vary depending on transfer credits.



## Locked-In Tuition

Once you enroll in a bachelor's degree program at ACU Online, our Locked-In Tuition plan guarantees you'll pay the same price for your entire program.

## Job Outlook in Texas:



**93,187 Jobs**

Open in 2022\*



**79,905**

Unique Postings (01/22-11/23)



**\$70,400** per year

Median Earnings

\*Filtered by the proportion of the national workforce in these occupations with a Bachelor's degree. Source Emsi Analyst 2022.

## Acquired Skills:

### Top Hard Skills

- Marketing
- Project Management
- Product Management
- Social Media

### Top Common Skills

- Communications
- Sales
- Management
- Writing

## Major Requirements:

**COMO 101: Introduction to Communication** This course provides a survey of the terminology, methods, theories, and topics within the discipline of communication.

**COMO 120: Introduction to Public Speaking** Introduction to the theory and practice of public speaking in a variety of contexts with an emphasis on argumentation and audience adaptation.

**COMO 225: Communicating Professional Identity and ePortfolios** Students explore career paths while learning how to create a professional identity and use written and oral communication to persuasively promote their brand through social media, interviews, and ePortfolios.

**COMO 231: Small Group Communication** Training in the principles and practices of small group communication including practice with learning situations and problem-solving situations.

**COMO 241: Interpersonal Communication** Skills and theory of interpersonal relationships, including marriage, family, and work. Deals with communication variables that influence dyads.

**COMO 291: Survey Methods and Research** This course is designed to provide students with skills necessary to conceptualize, operationalize, analyze, and report basic survey research.

**COMO 421: Leadership and Communication** The study of leadership emerging from communication skills, personal traits, group and historical situations. Special focus on small group and organizational leadership.

**COMO 345: Intercultural Communication** Stresses understanding of contrasting cultures and ways of communicating with individuals and groups from around the world as well as subcultures within the United States.

**COMO 475: Persuasion** Includes theories and principles of communication useful in a number of contexts where individual or group change is important.

**COMO 485: Organizational Communication** The theory and function of communication within business, government, hospitals, schools, industrial firms, and other organizations, with emphasis on concepts and principles for effective information management.

**ORCO 311: Rhetorical Messaging** Students examine rhetorical theory and how those theories can help them understand/analyze/critique the rhetoric that they encounter in their daily lives. Course serves as the writing intensive course for APCO majors. Junior standing.

**ORCO 491 Organizational Communication Capstone** This course provides students the opportunity to make a summative assessment of their learning as they plan vocational goals in this capstone course. For majors only. Senior year.

### ORGANIZATIONAL CHANGE CONCENTRATION:

**ORCO 411: Theories of Change Management** This course is a survey of organizational change, organizational development, and change management fields.

**ORCO 421: Executing Organizational Change** Course focuses on effective practices for leading and implementing change in organizations. Students will consider and gain experience with various change implementation models. Junior standing.

**ORCO 441: Consulting and Assessment for Organizational Change** Course provides students with introduction to organizational development consulting and assessment within organizations. Junior standing.

**ORCO 445: Organizational Culture and Change** This course explores the relationship between organizational culture and change, including the role of culture in shaping attitudes, behaviors, and responses to change and strategies for managing cultural change.

**ORCO 451: Communicating with Data** This course equips students with skills to interpret, visualize, and effectively communicate data insights to teams. Through hands-on exercises, they learn to craft compelling narratives, adapt strategies for diverse audiences, and address ethical considerations.

**LEAD 411: Decision Making in Organizations** This course provides an introductory-level analysis of individual and organizational-level decision making. Students will learn how to engage skills to assist employees in the navigation of organizational change.

### ELECTIVES

21 hours of electives.

### GENERAL EDUCATION/UNIVERSITY REQUIREMENTS

56 hours of general education and university requirements are needed to fulfill this degree, including 9-15 hours of Bible courses. Specific courses will be determined based on a student's incoming transfer credits.