

# Online Master of Education in Higher Education Academic Advising Concentration 33 Credit Hours

# **Admission Requirements:**

- · Application and \$50 Processing Fee
- Official transcripts in English of all previous colleges attended. The transcript(s) must indicate an earned Bachelor's degree from a regionally accredited college or university.
- Minimum GPA of 3.0, probationary status may be granted for lower GPA's.
- Current résumé.

# Cost:

Per Credit: \$600Per Course: \$1,800Resource Fee: \$200Total Tuition: \$22,000



# **Graduation Requirements:**

Students must earn a 3.0 GPA or higher to meet graduation requirements.

# **Job Outlook in Texas:**



**7,257 Jobs** Open in 2020\*



10,153

Unique Postings (9/16-12/21)



**\$91,300** per year Median Earnings

# \*Filtered by the proportion of the national workforce in these occupations with a Bachelor's degree. Source Emsi Analyst 2022.

# **Acquired Skills:**

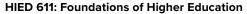
# **Top Hard Skills**

- Student Services
- · Strategic Planning
- Marketing
- Curriculum Development

- Management
- Communications
- Leadership
- Planning

# Master of Education in Higher Education Academic Advising Concentration

# **Core Curriculum:**



Explore a comprehensive introduction to U.S. higher education, including its historical development, structure, roles and diverse characteristics. A special focus will be placed on the interplay of Christian faith with the historical development of U.S. higher education.

#### **HIED 613: Introduction to Student Services**

Gain an overview of the field of college student affairs with an emphasis on its historical and philosophical foundations, its basic documents and its primary objectives within U.S. colleges and universities. You will survey and analyze the typical programs and services the college student affairs field delivers within U.S. colleges and universities.

#### HIED 621: Research and Assessment in Higher Education

Examine a variety of scientific methods that provide the foundation for research in higher education settings. Research processes will be examined in stages from problem formulation to data collection and analysis. The course will focus on how research problems are formulated, how hypotheses or research questions are derived, the specific designs that researchers may use in addressing given research topics, approaches to data collection and analysis and evaluating the research of others.

## **HIED 635: Higher Education Resource Management**

Study how to manage resources in a higher education setting with an emphasis on budgeting and financial planning.

#### HIED 641: Trends, Issues, and Problems in Higher Education

An exploration of the trends, issues and problems currently impacting American institutions of higher education.

#### HIED 643: Legal and Ethical Issues in Higher Education

Examine the major legal and ethical issues confronting contemporary higher education professionals. Review federal regulations and mandates, constitutional issues, tort liability, contractual relationships, distinctions between public and private sector institutions of higher education and ethical standards for professionals in higher education.



#### HIED 647: Equity and Social Justice

An exploration of diversity, equity, and inclusion in higher education throughout history, as well as current challenges experienced in colleges and universities. Students will learn ways to help foster more equitable and inclusive campus environments that promote a sense of belonging by all its members.

# **HIED 672: Leadership in Higher Education**

An introduction to leadership theory and practice in a higher education context. Includes the consideration of a formational approach to college student leadership. A special focus will be placed on individual leadership capacity building and ways in which a Christian perspective influences leadership practice.

# **Academic Advising Courses:**

#### **HIED 658: Retention and College Student Success**

This course emphasizes the continuing nature of enrollment management once students enroll as freshmen. Topics and competencies will provide a solid understanding of the importance of student retention as it relates to overall college student success.

#### **HIED 662 Vocation and Career Formation**

This course examines the concepts of vocation, faith, identity, and context particularly as it pertains to careers in higher education. The student will explore a theology of vocation along with practices that help identify and sustain one's sense of calling to their work. In addition, we will examine the historical use and view of vocation within the Christian tradition and its implications for life, faith, and work today. Finally, the student will be equipped to help college students explore their own vocational identity and formation.

# **HIED 665 Foundations of Academic Advising**

Examines the foundations of academic advising as an essential component of student success and retention in higher education. Topics include developmental advising, research on academic advising, models and delivery systems, skills for effective advising, assessment and evaluation of advisors and advising programs.



# Master of Education in Higher Education **Enrollment Management Concentration** 33 Credit Hours

# **Admission Requirements:**

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• Resource Fee: \$200

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# **Acquired Skills:**

# **Top Hard Skills**

- · Student Services
- · Strategic Planning
- Marketing
- Curriculum Development

- Management
- Communications
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- Planning

# Master of Education in Higher Education Enrollment Management Concentration

# **Core Curriculum:**

# **HIED 611: Foundations of Higher Education**

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#### **HIED 672: Leadership in Higher Education**

An introduction to leadership theory and practice in a higher education context. Includes the consideration of a formational approach to college student leadership. A special focus will be placed on individual leadership capacity building and ways in which a Christian perspective influences leadership practice.

# Enrollment Management Concentration Courses:

# HIED 622: College Students and Student Development Theory

Study a comprehensive introduction to the holistic development of college students and the history, application and practice of student development theory within the context of U.S. higher education.

#### **HIED 652: Foundations of Enrollment Management**

This course provides students with a historical overview of enrollment management, significant concepts related to the field, and professional foundations on which to build.

# **HIED 658: Retention and College Student Success**

This course emphasizes the continuing nature of enrollment management once students enroll as freshmen. Topics and competencies will provide a solid understanding of the importance of student retention as it relates to overall college student success.



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# **Acquired Skills:**

# **Top Hard Skills**

- Student Services
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# Master of Education in Higher Education General Concentration

# **Core Curriculum:**

# **HIED 611: Foundations of Higher Education**

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#### **HIED 613: Introduction to Student Services**

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# **General Concentration Courses Choices**

(Choose 3)

HIED 622: College Students and Student Development Theory Study a comprehensive introduction to the holistic development of college students and the history, application and practice of student development theory within the context of U.S. higher education.

#### **HIED 632: Spiritual Development in College Students**

This course provides you with a comprehensive introduction to spiritual development. Study the principles of Christian spiritual formation as well as a broad range of historical and philosophical approaches to spirituality.

#### **HIED 652: Foundations of Enrollment Management**

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# **Master of Education in Higher Education Student Affairs Leadership Concentration**

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