

Online Master of Science in Sports Leadership

30 Credit Hours

Admission Requirements:

- Application and processing fee.
- Official transcripts from the accredited colleges or universities that awarded the baccalaureate.
- Minimum cumulative undergraduate GPA of 3.0. Probationary status may be granted for those with a GPA less than 3.0
- Professional Resume.
- The following course prerequisites must be completed prior to matriculation:
 - Communication - 3 hours
 - English - 6 hours
 - Math (College Algebra or higher) - 3 hours
 - Kinesiology/Biomechanics/Physical Education (For coaching concentration applicants) 2-3 hours

Cost:

- Per Credit: \$650
- Per Course: \$1,950
- Resource Fee: \$200
- Total Tuition: \$21,500



Graduation Requirements:

Students must earn a 3.0 GPA or higher to meet graduation requirements.

Job Outlook in Texas:



9,517 Jobs
Open in 2022*



2,082
Unique Postings (01/22-11/23)



\$47,700 per year
Median Earnings

Acquired Skills:

Top Hard Skills

- Marketing
- Finance
- Accounting
- Computer Science

Top Common Skills

- Communications
- Management
- Leadership
- Operations

*Filtered by the proportion of the national workforce in these occupations with a Bachelor's degree. Source Emsi Analyst 2023.

Core Curriculum:

SPLD 521 : Research and Assessment in Sport

Examines the research process from problem formulation to data collection and analyses. Application is made to the sports management setting. Students will also learn appropriate assessment techniques for sports administration.

SPLD 543: Ethics and Legal Issues in Sport

Ethics and Legal Issues in Sport - The course examines the important areas of law that impact sport and the related ethical issues that influence behavior as well as decision-making.

LEAD 514: Self-Assessment in Leadership

Students will critically evaluate their leadership styles in various contexts using theoretical discussions, practical exercises, and reflective assessments. The student will gain a fuller understanding of their leadership identity, armed with the knowledge and skills to lead authentically and inspire positive change within their organizations.

PSYC 688: Teams & Team Leadership

Analysis of the factors contributing to success of teams in complex organizations, focusing on team selection, development, training, and evaluation. Students will develop skills through team-building and leading in simulations and team projects.

SPLD 601: Sports Foundations

Students will learn and discuss the dynamic culture of sports organizations, with special attention paid to both the nature and role of crisis in these organizations. Concepts such as organizational crisis, leader self-preservation, burden of freedom, and the Boiled Frog Theory are explored in detail

Analytics Concentration:

LEAD 601: Leadership Foundations & Theory

An introduction to the fundamentals of effective, positive servant leadership and general leadership theory.

BUSA 550: Foundations of Analytics

A broad preview of business and entrepreneurial thinking. Topics include accounting, finance, information systems, management and marketing. An introduction to the field of analytics, with emphasis on the application of statistical concepts, procedures, and tools to add value to organizations. Topics include data and information acquisition, analysis, and application; data visualization and reporting; technological and organizational practices to support evidence-informed decision making; and ethical issues.

IS 680: Data Mining

Introduction to the principles, techniques, and tools needed for data mining. Students will learn to use data to make decisions, predictions, and recommendations based on their analysis outcomes. The course will include case studies, allowing students to review industry cases and use data to make decisions about business strategy.

IS 682: Data Management

Overview of the process and tools of data management. Topics include available tools, databases, data acquisition, crowdsourcing, querying, and data cleaning. Students will learn how to effectively collect, organize, and manage data from various sources.

IS 684: Data Visualization & Reporting

Provides an introduction to statistical computing and graphic software applications such as MS Office Excel and PowerPoint, R, and Tableau, to create various means of data visualization. Explores various data visualization methods involved in the process of taking raw data, creating visualizations, and reporting findings. Provides overview of Big Data, ethics particular to this current phenomenon, and interactive graph design to give students an understanding about designing effective large current data graphs to be explored and customized by anyone, even those without deep IT experience.

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Athletic Administration Concentration:

CONR 602: Dynamics of Interpersonal Conflict

This course addresses the fundamental aspects of understanding, analyzing, and managing interpersonal conflict. Students will examine contributing factors to conflict such as communication, emotions, and identity. Course material is theoretical as well as practical. This course provides foundational material that students will apply throughout the program.

KINE 502: Athletic Finance

This course covers principles and factors involved in the fiscal management of athletic/sports programs. This course also addresses purchasing, budgeting, risk management, operational procedures, and auditing guidelines.

LEAD 601: Leadership Foundations and Theory

An introduction to the fundamentals of effective, positive servant leadership and general leadership theory.

KINE 604: Internship 1

This course involves experiential learning. The student will gain experience in a collegiate performance center under the supervision of an Approved Mentor. The internship will be at least 320 hours over the course of a semester.

Choose 1:

HIED 611: Foundations of Higher Education

A comprehensive introduction to American higher education, including its historical development, structure, roles, and diverse characteristics. A special focus will be placed on the interplay of Christian faith with the historical development of American higher education.

LEAD 615: Change Management

This course is designed to equip students with the knowledge, tools, and strategies needed to effectively lead, implement, and sustain organizational change.

Coaching Concentration:

KINE 591: Principles of Coaching

An advanced course in methods which are common to coaching all sports. Included are program design, psycho-social factors, communication skills, ethics, and contemporary issues.

KINE 604: Internship 1

This course involves experiential learning. The student will gain experience in a collegiate performance center under the supervision of an Approved Mentor. The internship will be at least 320 hours over the course of a semester.

MATP 613: Care and Prevention of Athletic Injuries

This course provides information necessary for the Athletic Training Student to help sustain life, reduce pain, and minimize the consequences of sudden injury or illnesses.

NUTR 635: Nutrition for Exercise & Sport

Provides comprehensive, evidence-based information concerning fundamentals of how the active individual can achieve optimal nutrition by appropriate fueling for various sports and activity choices. Includes information on body composition, energy balance, food choices, and supplements before, during, and after exercise.

PSYC 542: App Sports Psychology

Development of knowledge and skill in the application of psychology to the enhancement of sport and exercise performance and to the personal development of the athlete.