Online

Bachelor of Science in Management

Operations Track

120 Credit Hours

Admission Requirements:

- $50 application and processing fee.
- Official high school transcripts, and/or all colleges attended.
- ACT or SAT scores are NOT required.

Graduation Requirements:

Students must earn a 2.5 GPA or higher for all courses taken at ACU and at least a “C” in each business course.

Cost:

- Per Credit Hour - $395.
- A $300 resource fee will be administered per part of term.
- Total cost of degree program will vary depending on transfer credits.

Bachelor of Science in Management
Operations Track

ABILENE CHRISTIAN UNIVERSITY

BUSINESS FOUNDATIONS

ACCT 210: Financial Accounting
Introduction to financial accounting. Emphasis given to corporate financial statements, their preparation, and their use in decision making by persons outside the organization. Incorporates identifying, analyzing, measuring, recording and communication of financial information.

ACCT 211: Managerial Accounting
Introduction to managerial accounting. Emphasis is given to the development and analysis of accounting information used by managers in manufacturing and service businesses. Topics include managerial concepts, cost behavior principles, relevance of information, product costing techniques, and planning and control. Prerequisite: ACCT 210 with a grade of "C" or better.

BLAW 363: Legal Environment of Business
Study of court system, sources of law, contracts, property, and regulation of business.

ECON 260 or 261: Principles of Macroeconomics or Principles of Microeconomics
(Macro) Supply and demand, the framework of the free enterprise system, national income accounting, unemployment and inflation, fiscal policy and public debt, monetary system and monetary policy, international trade, economic growth, and selected concepts of business ethics.

(Micro) Economics of the firm and industry; supply and demand; revenue and costs; profits; consumer behavior; markets; the price system; the role of government; inequality; and comparative economic systems.

FIN 310: Financial Management
Financial analysis, capital budgeting, working capital management, sources and forms of long-term financial structure, the cost of capital, and dividend policy.

IS 322: Business Statistics
Survey of methods of collection, analysis, presentation, and interpretation of business information. Includes methods of sampling, uses of averages, construction of graphs, index numbers, probability, distributions, hypothesis testing, analysis of variance, chi-square, and correlation and regression analysis. Requires the use of contemporary statistical software in a business context.

IS 324: Management Information Systems
A comprehensive study of organizational needs for information and an introduction to the integrated management information system. Information is studied as an organizational resource. The creation and distribution of managerial and accounting information and the management of that resource are stressed. Operational, tactical and strategic information systems are analyzed.

MGMT 330: Management and Organizational Behavior
An introduction to the process of managing and working effectively with people. Emphasis is given to clarifying and sharpening management values, knowledge, and skills with special focus on decision making, leadership, ethics, and quality.

MGMT 438: Global Strategy
Strategic analysis and decision making, including internal and external analysis, planning, and resource management. Examines the challenges of competing in a rapidly globalizing marketplace with an emphasis on how cultural, ethnic, and environmental differences impact a firm's ability to succeed.

MKTG 320: Principles of Marketing
Overview of the marketing functions, marketing concept, marketing research, marketing ethics, market segmentation, target marketing, product, price, promotion and distribution strategies.

Bachelor of Science in Management
Operations Track

Operations Track Requirements:

MGMT 331: Operations Management
A study of the production operations function in business, including the creation of both goods and services. Study is centered on design, location, and operation of the production operations management system and its interrelationship with other systems in the organization.

Choose 3 of the following courses:

IS 432: Data Mining
Survey of the emerging technologies used to uncover patterns and associations in large databases for improved decision making in the marketing arena.

ITA 405: Systems Development Processes and Methodologies
Traditional and Agile processes and methodologies. Overviews traditional system and product life cycle models, requirements gathering, analysis and design strategies, and the Agile philosophy, vocabulary, tools, and best practices.

MGMT 332: Human Resource Development
Introduce the process of managing and working efficiently with people. Emphasis is given to clarifying and sharpening management values, knowledge, and skills with special focus on decision-making, leadership, ethics, and quality. The following functions of human resource management will be included: planning, recruitment, selection, training and development, compensation and benefits, labor relations, safety and health, internal employee relations, and employment law.

MGMT 335: Leadership in Organizations
The study, comparison, and contrast of leadership traits, leaders, and leadership strategies.

MGMT 390: Innovation
Examines the theories and practices that enable individuals and teams to create, leverage, and manage innovation, with a focus on practical application and implementation in organizations.

MGMT 452: Logistics and Supply Chain Management
Overview of the management of information, material, and processes that allow the extended enterprise to function effectively, emphasizing process integration throughout the organization including global sourcing strategy, requirements planning and inventory control, purchasing, receiving, manufacturing, distribution to customers, and internal accounting.

Choose 9 Hours of ACCT, BLAW, BUSA, ECON, FIN, IS, MGMT, MKTG, CS 115, IT 220, PSYC 388

ELECTIVES
16 hours of electives.

56 hours of general education and university requirements are needed to fulfill this degree. Specific courses will be determined based on a student's incoming transfer credits.

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Leadership Track

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Bachelor of Science in Management
Leadership Track

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Bachelor of Science in Management
Leadership Track

Leadership Track Requirements:

MGMT 335: Leadership in Organizations
The study, comparison, and contrast of leadership traits, leaders, and leadership strategies.

Choose 9 hours of any MGMT course or PSYCH 388.

Choose 9 Hours of ACCT, BLAW, BUSA, ECON, FIN, IS, MGMT, MKTG

ELECTIVES
16 hours of electives.

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Online

Bachelor of Science in Management

Human Resources Management Track

120 Credit Hours

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Bachelor of Science in Management
Human Resources Management Track

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Bachelor of Science in Management
Human Resources Management Track

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Choose 3 of the following courses:

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MGMT 335: Leadership in Organizations
The study, comparison, and contrast of leadership traits, leaders, and leadership strategies.

MGMT 337: Safety, Health and Security
Provides an overview of occupational safety and health, including concepts of hazard avoidance federal legislation, building and facilities, health and environmental control, hazardous material, personal protection, and fire protection. In addition, the course addresses safety and health program organization, administration and management including employee assistance programs and wellness programs.

MGMT 373: Employee Planning, Recruitment and Selection
Theory and application of methods for the planning, recruiting, and selecting of employees. Emphasis on statutory regulation of selection and placement, assessing recruitment objectives and sources, the selection process (including statistical methods), and career planning and development.

MGMT 447: Compensation and Benefits Management
Introduction to the management of employee compensation and benefits. Focuses on the roles of reward systems, legal and governmental constraints relating to compensation, job analysis and evaluation systems, structure for wages and salary systems, incentive-based compensation, and administration of compensation and benefits within the organization.

Choose 9 Hours of ACCT, BLAW, BUSA, ECON, FIN, IS, MGMT, MKTG, or PSYC 278, 305, 388

ELECTIVES
16 hours of electives.

56 hours of general education and university requirements are needed to fulfill this degree. Specific courses will be determined based on a student's incoming transfer credits.